

## ADVERTISING POLICY

### *efqli Newsletter*

2012

All [efqli](#) related material will be advertised free of charge. Documentation can be forwarded directly to the newsletter editor at [newsletter@efqli.org](mailto:newsletter@efqli.org). All other material, for example: courses, businesses, individual freelancers, trainers, agencies, universities and/or training centres, and equipment, depending on the membership category will be published at the rates stated. Materials should be forwarded to the publicity and promotion department at [publicity@efqli.org](mailto:publicity@efqli.org).

[efqli](#) welcomes advertisements with relevance to the members and also other publicity not completely in line with the aims and objectives of [efqli](#).

However the Board reserves the right to reject any advertisements or announcements.

The prices of the advertisement refer to one published advert in one edition of the newsletter.

PAGE SIZE	NON MEMBERS	ALL MEMBERS
Full page	€100	€50
Half page	€60	€30

## DEADLINES, FORMATS, PAYMENTS

Payments can be made online via PayPal (no charges). Electronic documentation of the advert (doc, pdf, txt, rtf) should be forwarded to the editor at: [newsletter@efqli.org](mailto:newsletter@efqli.org).

The Board reserve the right for all material, which is received later than the following deadlines, to be published in the next issue.

The deadlines for contributions are:

- 15 February for March edition
- 15 May for June edition
- 15 October for November edition

If you have any questions please contact Liivi Hollman at [publicity@efqli.org](mailto:publicity@efqli.org).

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