

Third Party Usage Guidelines for [efqli](#) logos

January 2013

efqli logos

[efqli](#) logos are valuable assets that [efqli](#) needs to protect. It is essential to use the logos in an appropriate way. [efqli](#) logo consists of “[efqli](#) - European Forum of Sign Language” logotype and a symbol element and are used in three types of accepted colour variations¹.

Requests

[efqli](#) members and partners can apply for the licence to use [efqli](#) logo. The permission is given by the [efqli](#) board. If you wish to use the [efqli](#) logo, please get in touch with the [efqli](#) board contacting [efqli](#) administration (secretariat@efqli.org) or Publicity and Promotions department (publicity@efqli.org) and provide the following information:

A written summary setting forth:

- (a) your name and your organization’s name;
- (b) contact information including phone number, email address and mailing address;
- (c) the specific [efqli](#) logo that you wish to use
- (d) background information on your organisation or company (if not [efqli](#) member), detailing relationship with [efqli](#);
- (e) a description of your proposed use of the logo, including why you want to use the logo, where the logo would appear, the duration and geographical extent of the proposed use, and how the logo would be displayed relative to your corporate name and logo;
- (g) a description of [efqli](#) 's involvement in any program or project in association with which you propose to use the [efqli](#) logo.

Following your submission, the [efqli](#) board will evaluate the request and contact you if additional information is necessary. You will then be notified whether the request is

¹ http://www.efqli.org/whitedragon/documents/file/EFSLI_guidelines_for_graphic_identity.pdf

approved. If approval is granted, you will be sent formal written authorization to use the logo.

Proper use

Third parties authorized to use [efqli](#) logos must not alter or modify them in any way. The use of [efqli](#) logos should be in accordance with the [efqli](#) Guidelines for Graphic Identity².

Questions

If you have any questions regarding use of [efqli](#) logos, please contact [efqli](#) administration (secretariat@efqli.org) or Publicity and Promotions department (publicity@efqli.org).

² http://www.efqli.org/whitedragon/documents/file/EFSLI_guidelines_for_graphic_identity.pdf